

It's time to

# POMER

# UP

renewables for our customers and our people.

**Certas Energy Renewables Playbook** 

Within the Certas Energy Renewables Division, we're bringing together our customers and our people with a powered-up product portfolio to drive energy transition and deliver sustainable and meaningful change for people, business, communities and the planet.

The customers and businesses that we serve are increasingly acknowledging the pivotal role that sustainable energy plays in ensuring their long-term success. Their commitment to challenging climate targets is fuelling a rapid shift towards cleaner alternatives to fossil fuels and more energy efficient solutions.

As one of the UK's leading distributors of fuel with a growing offering of renewable technology and services, we are putting our industry-leading expertise to good use to drive meaningful and sustained change. On the following pages, we set out how we intend to continue to invest in our people and grow our business to provide the long-term foundations for the transition that is required.

But first...

# **Meet the Certas Energy Renewables Division.**

We have welcomed a leading group of renewable energy specialist businesses into Certas Energy and the wider DCC Group. You can see who's who by following this link to the 'Our Team' section of the **Renewables Resource Hub.** 



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#### Centreco

A market leader in solar energy systems delivering turnkey commercial solar solutions to maximise business efficiency across the UK



#### **Freedom Heat Pumps**

The UK's largest dedicated distributor of heat pumps, with an expanding product range to meet market needs



#### **Hafod Renewable Energy**

Leading regional renewable energy provider, specialising in solar and heating for homes, farms and small businesses in North Wales



#### **Next Energy**

Specialists in delivering fully funded energy-saving solutions through local councils, focusing on renewables, insulation and heating systems



#### **Evolo from Certas Energy**

A one-stop shop that connects customers with the right renewable installed services for their home, or EV charger services for their business

'We've got a strong foundation of industry-leading products and an ever-expanding team of experts. So, we can have great confidence in our ability to continue delivering for our customers at every stage of their energy transition journey. Here in the Renewables Division, we're proud to be leading the way towards a more sustainable future for all.'

Mark Deeney

Managing Director

# Our connection with our parent company, DCC, is a large part of our unique story.

With their support, our vision is to empower our customers with sustainable energy solutions that not only meet their needs but also contribute to a more resilient future.

**The DCC Energy Solutions** Pathways (right) present a bold, actionable vision for energy transition now and in the future.

2020s

2030s

2040s

Industrial



Commercial



Domestic



In the 2020s lower carbon energy such as liquid gas and energy efficiency solutions drive most emission reduction. For early adopters, rooftop solar (to replace power from the grid) and biofuels become key parts of the energy mix.









The 2030s will see technologies that we piloted for early adopters in the 2020s reach scale. Solar and energy efficiency solutions will be widespread. Biofuels will be plentiful as a replacement for oil-based fuels to drive decarbonisation.

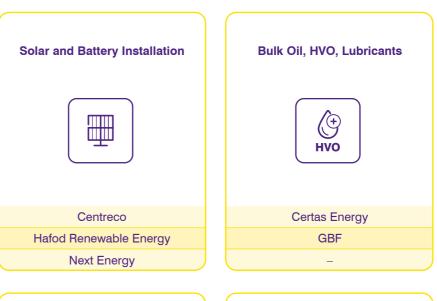


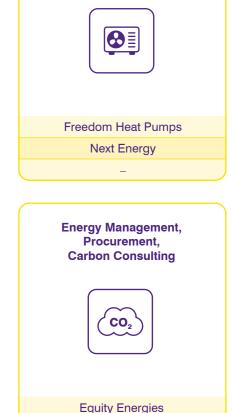




By the 2040s and as we approach 2050, we will have achieved most of the possible reduction in carbon emissions. Technologies such as hydrogen and ammonia will reach commercial scale allowing for the final push to net zero.

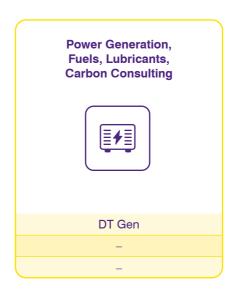
Across 11 brands owned by DCC, we can offer end-to-end energy transition services from consultancy to install and maintenance.





**Heat Pump Installation,** 

**Distribution** 

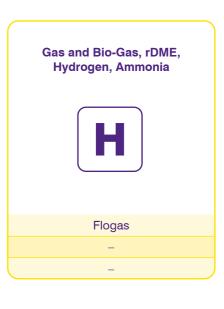


**Engineering, Water** 

Solutions, HVAC

Water

Protech Group



Insulation, Retrofit,

**Eco Funding Expertise** 

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**Next Energy** 



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#### **POWER UP**

# Our Story So Far...



200+



renewable energy specialists

**75,000** 



solar panels installed

4,500



heat pumps distributed

With many years of industry experience in traditional energy, Certas Energy has been keeping over 200,000 homes warm and more than 60,000 business operations moving.

Today, we acknowledge the complexities involved in the energy transition, but we also recognise that our business and energy expertise, combined with our evolving mix of renewable solutions, is going to be crucial over time to help transition homes and businesses to more sustainable energy options.

This recognition and our enduring commitment to customer service is the driving force behind our energy strategy and the success to date of our Renewables Division which is working towards an impressive target of £36m in FY25.

We have welcomed four leading renewable energy businesses, bringing their unique expertise to help deliver on our vision.

We have also established our domestic customer-facing brand, Evolo, to bring our growing renewable services offering together seamlessly and build on our market-leading customer experience. Importantly, we are already supporting and guiding our customers towards their renewable energy goals.

But it's now time to POWER UP to the next level, with a range of solutions that will help us to meet the evolving demand for future technology and renewable energy services.

# Where We're Heading...





# **Our Future**

We're powering progress to create a better future for everyone.



# **Our Customers**

We're meeting the demand for renewable energy today and tomorrow.



# **Our People**

We're working towards a truly sustainable energy future together.









We're building the product portfolio of a sustainability powerhouse.

Watch the animation here

# We have a clear vision of our renewable energy future, with a key sustainability goal to half our carbon emissions by 2030.

The creation of the Renewables Division shows this commitment in action, and our vision is demonstrated by the four core elements of our renewables world.

It's built on the strong foundation of a portfolio of innovative renewable products and services.

It harnesses the skills of our people and the unique expertise that they bring, creating opportunities for fulfilling careers at Certas Energy.

And it cements our commitment to put the needs of our customers first, always.

A combination of our energy expertise and our dedication to customer service will continually drive our business forward to the next level as we make progress to a more sustainable future.



#### **Our Products**

#### **POWER UP**

# **Our Products**

We're building the product portfolio of a sustainability powerhouse



In 2024, our energy services portfolio is extending far beyond its fossil fuel origins



A 100%

biodegradable, dropin alternative diesel. Available through

**Energy Solutions** 

## Solar Battery Storage

Customers can reduce their reliance on the grid and enjoy greater energy independence





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HVO offers up to 90%1 reduction in the

life-cycle of greenhouse gas emissions

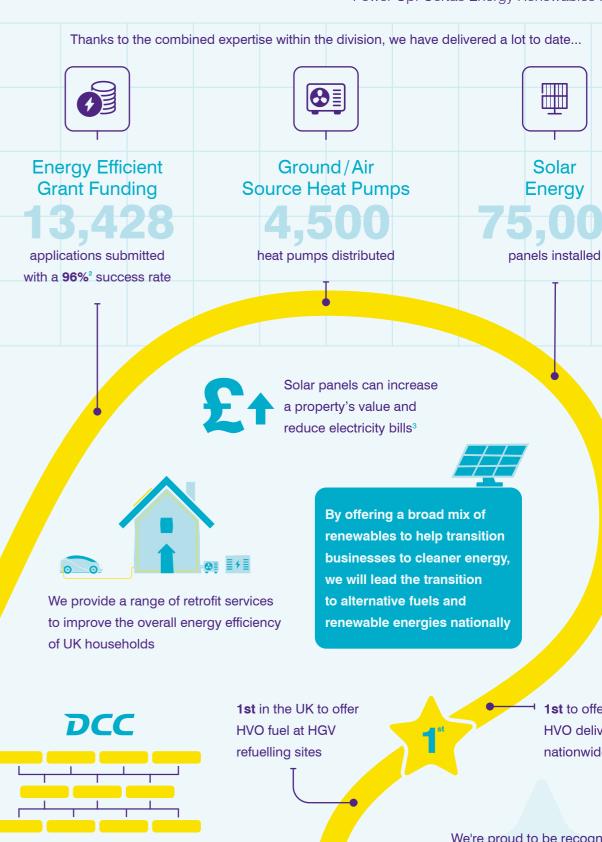
vs traditional heating fuels

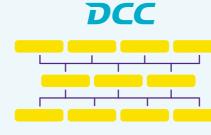
## **Electric Vehicle Charging Stations**

million litres of

HVO sold to date

We install EV charging facilities in our customers' premises to provide depot and workplace charging





Our parent group, DCC, will also support us in the energy transition

1st to offer **HVO** delivery nationwide

We're proud to be recognised by several accreditation schemes such as Veriforce CHAS. MCS Certified and HIES. to name just a few

. . . .

### **POWER UP**

# **Our People**



We're working towards a truly sustainable energy future together, with our Renewables team steadily expanding across areas of key expertise

#### **Specialists**

At the forefront of driving the energy transition

> We will support new and existing colleagues to make a contribution to our future

**Creating significant** 

experts in renewable

the energy transition

energy will help power

opportunities to become

We aim to be recognised as an Employer of Choice, where the best people come to build long-term careers

Development pathways are We achieved Level 1 as We will continue to invest in a Disability Confident open to our people through sponsored employer in 2023 our people to help maintain the momentum for change qualifications and focused programmes We recognise and celebrate the contributions of every team member hours volunteered across a total of 42 communitybased events We've enhanced our ED&I and Health and SAFETY F1RST . . . . Wellbeing strategies We are committed to keeping our people safe and proud of the SAFETY F1RST culture that we've We provide regular learning embedded **HSE** topics

Solar PV installations bring increased risk of working at height. To keep our people safe, we've implemented effective controls and provided rigorous training and tools such as **SPARKIE** 

opportunities through Safety Stand Downs and toolbox talk sessions on a range of



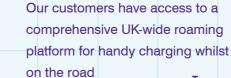






# **Our Customers**

We will harness all our industry-leading energy expertise to drive this



Our Customers

transition



Acquisitions of leading renewable energy businesses to provide more solutions today



We will ensure our teams have the skills to guide our customers towards their energy goals

**+65**%

Our customer-first approach will ensure the right pace of energy transition for each and every customer

'It's great to be able to offer these win-win solutions for our customers, as we help them to save both carbon and cash!' **Chris Wainwright**,

**Finance Director, Renewables** 



We're committed to meeting the demand for renewables today and tomorrow



Our continuing dedication to customer service is the powering force behind our vision



Solar panels lower energy costs and CO<sub>2</sub> emissions. After 3 years of operation, they could become carbon-neutral<sup>2</sup>



Installing an

air-source heat

footprint by up

to **65%**<sup>2</sup>

pump can reduce

customers' carbon





We strengthened our position as trusted energy transition partner for businesses after becoming a Renewable Fuel Supplier for our HVO fuel under the RFAS<sup>1</sup>





# **Our Future**



**Net Zero** 

2050

**UKIFDA Green Award** Certas Energy crowned

winner of the highly coveted award for 2023



We're powering progress to create a better future for everyone

20%

We've already exceeded our 20%1 carbon reduction target for 2025



To find out more about how Certas Energy is powering progress and preparing for the future, read our sustainability report here.



We are committed to achieve net zero carbon emissions



by **2050** 

#### Sustainability **Vision Zero**

We are committed to measuring and reducing our climate emissions, across all three scopes

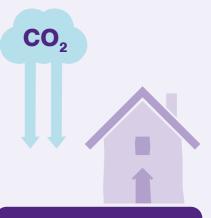


We are committed to meeting customer demand for renewables now and in the future



We will collaborate with commercial customers to help them evolve towards a cleaner energy mix for tomorrow

'We've seen a major shift in our customers' priorities. They're choosing sustainability over profitability more and more, and HVO use across the UK is growing rapidly.' Scott Mclean, Product Specialist (HVO)



We will help our domestic customers to keep warm now, and be ready to support them on their journey to a lower carbon future

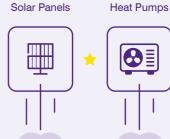
'Ensuring that expert knowledge is both retained and shared between colleagues across Certas Energy is key, and we're dedicated to accelerating this process through learning and development initiatives.' Sara Edge, HR Business Partner



We will share our renewables knowledge and expertise to drive business growth



We are enabling our customers to access installed services for improved energy efficiency and lower carbon emissions



Alternative Fuels



**EV** Charging



**Battery Storage** 

<sup>1</sup>Certas Energy Powering Progress Report 2023



# **What You** Can Bring...

Renewables is already a big part of our future and, as we look to POWER UP to the next level, we should all aspire to be change agents for sustainability.

Everyone has an important role to play in this transition. We need your energy to help us POWER UP, and in return we will continue to look to enhance the people benefits and career opportunities on offer to you.

Together we need to promote our evolving renewable energy portfolio and what it offers to customers. So, we want you to...

Get to know our poweredup product portfolio

We want to encourage you to read about our expanding product offer. Familiarise yourself with everything from heat pumps to solar panels. If you want to know more, ask the questions of the Renewables team.

**Share your energy** expertise with your colleagues

We are bringing in new people, new skills and new expertise, but we also already have some of the most experienced energy experts in the business. So share your expertise and insights, and work together so that we can realise the full potential of this opportunity for individuals and for the business too.

Learn about the changing needs of our customers

Take the time to understand how customer demand is evolving and what we need to do to respond to this. If you are customer facing, ask them what we can do to help them address the challenges of the energy transition.

Talk about our vision for meaningful change

And if you do these first three things, then you will be in a good place and well informed to talk about our vision for the future—with colleagues, customers, suppliers, family and friends. We want you to share our vision of Certas Energy as a driving force for a sustainable and deliverable energy transition.





Scan the QR code to visit the Renewables **Resource Hub.** 

Here you'll find more guidance, news and information about the latest opportunities. You can also access dedicated support from the Renewables team.



















# This is how we POWER UP the future...

As we continue to develop our business as a sustainability powerhouse, our single goal is to provide our customers with customised, scalable and cost-effective renewable energy solutions. We will do this together...



We will share our renewables knowledge and expertise to drive business growth



We will ensure excellent customer service delivers the right energy mix always



We will support colleagues to make a meaningful contribution to our future



We will lead the transition to alternative fuels and renewable energies nationally



We will continue to uphold world class safety and quality standards

And by doing so, we will build a resilient and successful business that we can continue to be proud of today and tomorrow.

'This is an exciting opportunity to make a real impact and for our people to develop new skills in this ever-evolving field. Let's keep connecting with our customers' needs, because that's the heart of what we do, and will help us to build stronger relationships and drive meaningful change together.'

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